



# Dolly Parton's Imagination Library

## 2012 Sponsorship Opportunities

Dolly Parton's Imagination Library program provides age-appropriate books to Catawba County's young children! At no cost to families, enrolled children receive one book in the mail each month until they reach the age of five. With this gift, they are more likely to be read to by their parents and caretakers, and they are more likely to be excited about books and reading. We need your support to be able to provide this opportunity to as many children in Catawba County as possible. While this is a free service to Catawba County families, thanks to the support of the Dollywood Foundation, the cost to us is only \$25 per child per year. Our five-year goal is to create libraries in the homes of 7000 young children in our county. We need your help to meet that goal.

**Please consider being an Imagination Library sponsor!**

*Imagination Library is a program of the  
Catawba County Partnership for Children*



*"Investing in Young Children"*

Catawba County Partnership for Children  
2110 Main Avenue, SE, Hickory, NC 28602  
P.O. Box 3123, Hickory, NC 28603  
Phone: 828-695-6505 Fax: 828-328-4551  
klyke@catawbacountync.gov www.catawbakids.com



## 2012 Sponsorship Levels - Conductor

\$10,000 and above

*With a gift of \$10,000, 400 children will receive a book each month for an entire year!*

As an **Imagination Library Conductor**, you will receive recognition and reservations, including:

### Special Events

- Eight reserved tickets to the John McCutcheon Concert on Saturday, April 28, 2012
- Recognition as an Imagination Library Conductor on the concert program and with signage at the event
- Recognition at Family Fair on April 28, 2012

### Imagination Library Mailings

- Recognition on the mailing labels for all Imagination Library recipients for two months
- Recognition on the informational mailers sent to Imagination Library recipients for the period of your pledge commitment

### Ongoing Recognition for Period of Pledge Commitment

- Your logo featured on our website
- Your logo featured on the Imagination Library brochure
- Your sponsorship announced at Imagination Library awareness events

**Thank you for your commitment to providing books to children!**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Annual Pledge Commitment: \$ \_\_\_\_\_

Period of Commitment:  1 Year  2 Year  3 Year  4 Year  5 Year

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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## 2012 Sponsorship Levels - Engineer

\$5,000 and above

*With a gift of \$5,000, 200 children will receive a book each month for an entire year!*

As an **Imagination Library Engineer**, you will receive recognition and reservations, including:

### Special Events

- Four reserved tickets to the John McCutcheon Concert on Saturday, April 28, 2012
- Recognition as an Imagination Library Engineer on the concert program and with signage at the event
- Recognition at Family Fair on April 28, 2012

### Imagination Library Mailings

- Recognition on the mailing labels for all Imagination Library recipients for one month
- Recognition on the informational mailers sent to Imagination Library recipients for the period of your pledge commitment

### Ongoing Recognition for Period of Pledge Commitment

- Your logo featured on our website
- Your sponsorship announced at Imagination Library awareness events

**Thank you for your commitment to providing books to children!**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Annual Pledge Commitment: \$ \_\_\_\_\_

Period of Commitment:  1 Year  2 Year  3 Year  4 Year  5 Year

\_\_\_\_\_  
Signature

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## 2012 Sponsorship Levels - Trainmaster

\$2,500 and above

*With a gift of \$2,500, 100 children will receive a book each month for an entire year!*

As an **Imagination Library Trainmaster**, you will receive recognition and reservations, including:

### Special Events

- Two reserved tickets to the John McCutcheon Concert on Saturday, April 28, 2012
- Recognition as an Imagination Library Trainmaster on the concert program and with signage at the event
- Recognition at Family Fair on April 28, 2012

### Imagination Library Mailings

- Recognition on the informational mailers sent to Imagination Library recipients for the period of your pledge commitment

### Ongoing Recognition for Period of Pledge Commitment

- Your logo featured on our website

**Thank you for your commitment to providing books to children!**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Annual Pledge Commitment: \$ \_\_\_\_\_

Period of Commitment:  1 Year  2 Year  3 Year  4 Year  5 Year

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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## 2012 Sponsorship Levels - Yardmaster

\$1,000 and above

*With a gift of \$1,000, 40 children will receive a book each month for an entire year!*

As an **Imagination Library Yardmaster**, you will receive the following:

### Special Events

- Recognition as an Imagination Library Yardmaster on the John McCutcheon Concert program and with signage at the event on Saturday, April 28, 2012
- Recognition at Family Fair on Saturday, April 28, 2012

### Imagination Library Mailings

- Recognition on the informational mailers sent to Imagination Library recipients for the period of your pledge commitment

### Ongoing Recognition for Period of Pledge Commitment

- Your logo featured on our website

**Thank you for your commitment to providing books to children!**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Annual Pledge Commitment: \$ \_\_\_\_\_

Period of Commitment:  1 Year  2 Year  3 Year  4 Year  5 Year

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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